

## An Insight

### The Company

We are India's leading telecommunication solutions and services provider, involved in developing standards for the mobile devices. More than 250 Mobile Brands and Manufacturers worldwide avail MSAI services including IMEI - MEID numbers allocation, Quality Analysis, Field Test Assessment and Pre-conformance Certification of soon to be launched mobile devices.

The Mobile Manufacturers and Brands trust us for their device's Over The Air Performance Analysis OTA-PA using our proprietary mFlamingo platform prior to their launch. We also specialize in Development, Distribution; and Integration of IMEI/MEID based mobile software services.

Custom made solutions for Government, DM companies, Network Operator, Brand Owners and Consumers is our Forte.

### Nation

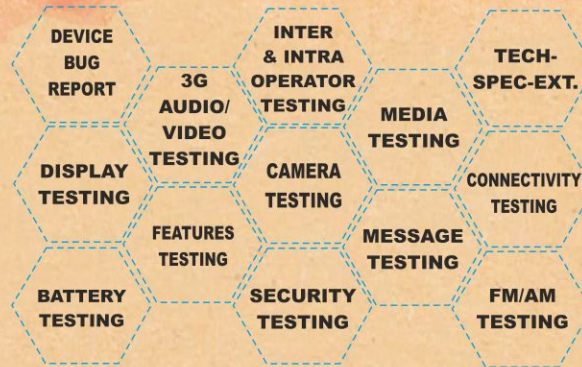
Providing customized support to the nation is our number one priority, India's Regulatory Bodies, Security & Law Enforcement Agencies and various Custom Ports turn to us for bespoke assistance. We are glad to extend our valuable services for their specialized needs.

### Mentoring

We mentor emerging and existing local and global handset brands from standards, quality performance and compliance perspective. Our tie up with Global Mobile / Telecom Information Technology Associations / Bodies / Forums ensures the best practices are channelized for the ultimate benefit of all the stake holders.



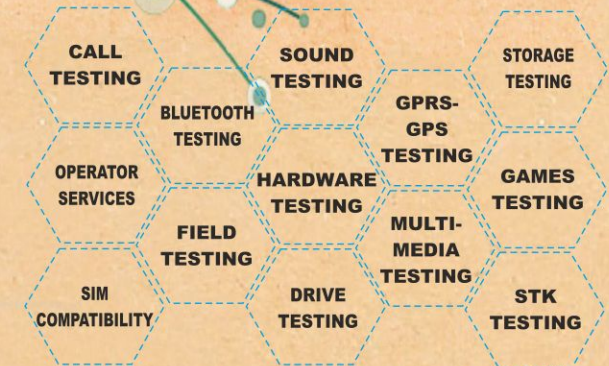
## Pre-Conformance Certification



### Innovation

Dedication to R&D and commitment to technology innovation is at the foundation of our business stratagem. We excel through our high technology implemented projects, proprietary solutions to complex business intelligence and advanced data mining algorithms. The Company is at the forefront for having developed **LIDA™ Lost IMEI Detection Algorithm solution** and **CIDA™ Cloned IMEI Detection Algorithm solution**, **IZEE – Easy IMEI Allocation System**, **mFlamingo – Online Device Capability Mapping**, to name a few.

## Services Offered



### Platinum Testing and Certification Including

- ⇒ RF (Radio Frequency) Performance Testing Reports
- ⇒ Field Trial Reports
- ⇒ Safety Requirements Reports
- ⇒ SAR (Specific Adsorption Rate) Compliance Reports
- ⇒ EMC (Electro Magnetic Compatibility) Reports
- ⇒ Sound Analysis Report
- ⇒ Drive Test Reports
- ⇒ Hardware Reports
- ⇒ Over the Air (OTA) Report / Manual Setting Reports
- ⇒ Battery Power Reports
- ⇒ Software / Application Reports
- ⇒ Test Sets Reports
- ⇒ Technical Specification Observation Reports
- ⇒ Chipset Configuration Test

- U** Smart User Agent Profiling(UAP) across Operators
- O** Pre-Launch Operator Sync Services
- Q** Quality Analysis Recommendation
- G** Genuine IMEI Inside
- T** Technical Workshops Participation
- I** Izee Monthly IMEI Statements
- C** Customs Assistance for IMEI-MEID Related Issues
- L** Law Enforcement Assistance
- T** IPR Registration with Customs